

PLAIN TALKS

October, 1978



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Plain Talks

Published by employees for employees

Volume 56 — Number 7 — October, 1978

A voice from the past

Former 'Plain Talks' editor looks back

This issue marks the first time in some 57 years that Plain Talks has not been published in a magazine format. In view of all the changes occurring within GSU, Plain Talks editor Gary Dias thought it would be a good idea to have a talk with someone who knew the company in its infancy. The following article is the result of the recent conversation he had with one of the original Plain Talks editors.

Change. Gulf States Utilities Company has seen a tremendous amount of it during the more than 50 years of its existence and one man, Kenneth Sutton, has seen most of it first hand.

Sutton, a former newspaper man, joined the company in 1926 as editor of the employee magazine, *PLAIN TALKS*, something he had a hand in until his retirement in 1965 as director of advertising and publicity.

"I was a one-man band," grinned Sutton as he spoke of his early years with the company that was to become Gulf States Utilities. "I used to do a lot of traveling in those early years and I knew everybody. That was one of the nice things about the job."

A native of Beaumont, Sutton was born "around the time of the Spindletop oil boom." Before beginning his lengthy career with the newly created GSU, Sutton worked on the staffs of several newspapers.

"I used to do a lot of traveling in those early years and I knew everybody. That was one of the nice things about the job."

He was hired as a cub reporter by the New Orleans Item in 1919 and later worked on the editorial staffs of the New Orleans States and the Times Picayune, the Milwaukee News and the Newark (New Jersey) Ledger.

"I remember my first assignment with the Item," recalled Sutton, reaching for a cigarette. "It was on a dark night on Tchoupitoulas Street. A girl got in a fight with her boyfriend and stabbed him and I was sent out to cover it. I came back to the newsroom, sat at my typewriter, wrote a lead, tore it up, wrote it again and tore it up again."

Upon bringing the problem to his managing editor, Sutton was asked what the story was about. "So I told him that a girl got mad at her boyfriend and stabbed him on Tchoupitoulas Street. The managing editor said 'It's simple. Why don't you just say so?' That's when I learned to write a lead," said Sutton smiling.

Sutton returned to his native Beaumont in 1924 and became a reporter for the Beaumont Journal. He joined the six-month-old GSU on

January 5, 1926, to edit *PLAIN TALKS* and handle the company's advertising and publicity.

Despite the more than half a century that has elapsed since the inception of *PLAIN TALKS*, Sutton tells about its beginning like it happened last week.

Pete McChesney, sales manager of Gulf States' predecessor company, started the publication in 1922 with the name *JUST PLAIN TALKS*. GSU was not incorporated until 1925, the year before Sutton arrived. "Before that, the company was just Beaumont and Port Arthur," he remembers. "Then we began to build 'big' power plants and transmission lines.

"It had a very appropriate name," Sutton

reflected, thoughtfully fingering his unlit cigarette, "because that's just what it was, plain talk".

"It's not really an appropriate name for the present publication," he mused. "On second thought, you do a lot more plain talking now than we did then. We didn't talk about things like politics."

In 1924, Reed Carlisle, McChesney's assistant, took over as editor and the title of the magazine was shortened to *PLAIN TALKS*. Two years later, Sutton took over as the magazine's third editor, a position he held for about 10 years before he was succeeded by Bill Hammond. "But I was actually responsible for it for forty years," added Sutton. "It was Bill who suggested the *Life* magazine format in the mid-thirties (which has endured until this issue).

"At any rate, *PLAIN TALKS* isn't the baby I inherited. It has become a very fine adult publication, fulfilling today's needs excellently," he said.

Shortly after joining the company, Sutton, who was also the company's advertising agent, began

working on a cartoon figure to personify electric service and came up with a saucy little character he called Aleck Tricity. "He was pretty smart aleck, but he was my baby," joked Sutton.

"He was pretty crude originally," admitted Sutton, who did the original artwork on the figure, which was basically a convenience outlet

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Dear fellow employee:

There simply is no escape. No matter who an individual is or what he does, communication is, and will continue to be, an important part of his everyday life.

This is especially true at a company like Gulf States, which is growing not only in terms of revenues and expenditures, but in terms of employees—that ever-growing group of people who make up the Gulf States family. There are now nearly 3500 of us and that number is getting larger everyday. Spread this many people over a 28,000 square mile area and there you have it, a ready-made communications problem.

We're trying very hard in Public Affairs to overcome this problem because we believe that communications is so very important, especially in an industry like ours which is nowadays the subject of controversy. It pays to be informed.

The "new" *PLAIN TALKS* is part of our expanded employee communication program, designed to keep pace with the rapidly changing times. Oh sure, *PLAIN TALKS* will still be your "family publication," with basically the same employee-oriented material. It will just be presented in a format which we think you, as employees, will find attractive and interesting.

We'd like to include more news-type items from the division and local offices but, the truth is, we need your help in getting that information. If you'd like to talk with me about becoming a bylined correspondent, give me a call. I'll be glad to discuss

(Continued on page 4)

GSU News

Educator, banking executive elected to board

Dr. Paul W. Murrill, chancellor of Louisiana State University, and Nat S. Rogers, a Houston banking executive, have been elected to the GSU board of directors.

The appointments were effective October 1.

Murrill, the chancellor of the largest campus in the LSU system, became the top administrator at LSU following five years as vice-chancellor and dean of academic affairs.

A native of St. Louis, Murrill grew up in Clinton, Miss. He received his bachelor's degree in chemical engineering at the University of Mississippi and master's and Ph.D. degrees in chemical engineering at LSU.

He is listed in *American Men of Science* and

Who's Who as a teacher, an engineer, scientist, computer specialist, author, civic worker and Naval Reserve officer.

Murrill is the author or co-author of eight books in the fields of control theory and computers and has made contributions to other books. He is in continuous demand nationwide to teach workshops, short courses and professional development courses. In 1976, he served as the national vice president of Muscular Dystrophy Association, Inc.

A member of numerous professional and civic organizations, Murrill is an ordained deacon of the University Baptist Church.



Murrill



Rogers

Rogers, a native of Mississippi, is a graduate of Millsaps College and received his MBA degree from the Harvard Business School. He has been involved in banking since 1947, following service with the U.S. Navy during World War II.

Active in a long list of professional banking organizations, Rogers has served as president of the American Bankers Association, president of the Mississippi Bankers Association and president of the Southeastern chapter and national director of the Robert Morris Associates.

He currently serves as a member of the ABA Government Relations Council and the Government Borrowing Committee. He is a director of the Houston branch of the Federal Reserve Bank of Dallas, a trustee of Millsaps College, University of St. Thomas, South Texas College of Law, Southwestern University and Methodist Hospital. Rogers is also an active member and officer of the Chamber of Commerce, United Fund and the Better Business Bureau.

Morning Advocate editorial blasts La. PSC's discussion of GSU ads

The Louisiana Public Service Commission (PSC) continued its hearings on GSU's \$43 million rate case in Baton Rouge last month. One of the topics of the three-day hearings was the company's advertising program. The following editorial, opposing the inclusion of the advertising issue, appeared in the Baton Rouge Morning Advocate on Tuesday, September 26.

The Louisiana Public Service Commission has committed serious error in even opening the subject of regulation of the advertising of Gulf States Utilities Company.

So have Charles Tapp, head of the Governor's Office of Consumer Protection and Steve Irving, attorney for the Louisiana Consumer's League.

The question was raised at a recent PSC meeting whether the utilities firm was using what PSC officials termed "political" and "scare tactic" advertisements, particularly in reference to construction of the River Bend nuclear power plant north of Baton Rouge. Concern also was expressed whether GSU consumers were paying for the advertising.

One immediate problem is the definition of the words political and scare tactic. What may be considered by the PSC as an effort to frighten the public by predicting future power shortages may well be viewed by GSU — and the public — as simply telling the truth.

It is common knowledge that the section of Louisiana served by GSU is growing and that there will be a need for greater power generation capacity in the future. It also is common knowledge that the cost of energy has risen because of the increased cost of fuel and the general rate of inflation.

The most serious question that the PSC and its

chairman, Louis Lambert, have raised, however, is that of censorship — infringement on the First Amendment right to express one's opinion publicly.

The right to express one's opinion, in this country, includes the right to speak out for or against pending legislation, the right of a company to inform the public of its position — whether or not the advertisements through which this is done are "hard-hitting" or political in nature.

If the Public Service Commission takes upon itself the right to prohibit certain advertising, then what is to stop it from moving deeper into the censorship field in the future, demanding to see news releases and other publications of the utility firm before they are sent to newspapers, radio and television stations?

The answer simply is, nothing. Already, the attorney for the PSC has questioned the relationship of the utility firm's public relations officials with local news reporters — a matter that should be of concern only to GSU and the news people.

The Public Service Commission, as a public — though often too political — agency, supported by taxpayers' dollars, is supposed to function as a regulatory body. It is designed to protect the public's interest by seeing that proper rates are charged for utility services. It also is designed to allow utility firms to make sufficient profit to ensure uninterrupted service to the public.

It has no right to concern itself with the placement of advertising or relationships with the press, and the public should recognize what the PSC has done for just what it is — an attempt at censorship.

Varibus natural gas wells to be opened for production

Another of the natural gas wells in which Varibus Corporation has a substantial interest has been tested and proven productive and will be opened for production, along with six other wells, upon completion of a gas treating plant by United Gas Pipeline Company.

Varibus' revenue from these wells, located in Hancock County, Mississippi's Waveland Field, has been put at more than \$2.5 million.

Construction of the plant is currently underway and the plant should be in operation by January, said Ed Hodges, vice president of Varibus, a wholly owned subsidiary of GSU.

The gas from these wells will be sold to United Gas for sale in the interstate market, under terms of a contract executed on August 25 by Varibus and several other companies. "It's hard to speculate exactly what the gas will be sold for," said Hodges, "but it will be the maximum amount permitted by federal regulations, currently \$1.50 per MMCF (million cubic feet).

"How this will be affected by the pending energy bill is uncertain," he said.

The wells, which were drilled by Saga Petroleum U.S., Inc., are each expected to pro-

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100th Anniversary of light bulb Edison Foundation launches observance

A year-long celebration commemorating the 100th anniversary of the invention of the incandescent electric light bulb by Thomas Alva Edison, is currently being conducted on an international basis, under the sponsorship of the Thomas Alva Edison Foundation.

GSU board chairman W. Donham Crawford is a trustee and vice chairman of the Foundation.

To direct and coordinate the worldwide activities, the Foundation appointed an "International Committee for the Centennial of Light." Its members include chief executive officers of corporations inspired by Edison's work. In addition to guiding the plans and administering the activities of the celebration, the ICCL is responsible for raising funds through voluntary contributions from private sources.

Edison perfected the electric light bulb on October 21, 1879, in his laboratory in Menlo Park, New Jersey. Of his 1,093 patents, including the phonograph and the motion picture camera, the incandescent lamp proved to be his best gift to mankind.

Paraphrasing an Edison biographer, Robert I. Smith, ICCL chairman, said "Although Edison

led no armies, conquered no countries, enslaved no people, his life and his inventions have influenced the course of history more than any other person in recorded civilization."

Edison himself once said, "If I have spurred men to great effort, if our work has widened the horizon of man's understanding even a little and given a measure of happiness in the world, I am content."

The "Centennial of Light" is also reviewing Edison's less famous achievements, from which much of today's technology has developed. Joining in the celebration will be a great many scientific and industrial organizations rooted in Edison's work.

The main objective of the centennial is to regenerate enthusiasm for invention and innovation.



One of the few pictures taken inside Edison's Menlo Park lab, when it was on its original site in New Jersey, this photograph shows Edison (left center, wearing cap) and his workers on February 22, 1880. From this lab came Edison's greatest inventions, including the incandescent light bulb and the phonograph. (Photo courtesy Ford Archives/Henry Ford Museum)

Two utility executives join GSU as vice presidents

Fred C. Repper, vice president of public affairs for Central Power and Light Company of Corpus Christi for the past five years, was elected vice president of public affairs of Gulf States Utilities at a meeting of the board of directors in Beaumont September 26.

The appointment was effective October 1. Repper succeeds Jack Worthy, who returned to his former position as vice president of the Baton Rouge division.

A native of Fort Worth, Repper received his bachelor of science degree in agricultural engineering from Texas A&M University and his master of science degree in civil engineering from Colorado State University. He had been with CP&L for 26 years.

A registered professional engineer in Texas, Repper has served on a number of industry committees. He is currently chairman of the Geopressure-Geothermal sub-committee of the Geothermal Advisory Committee to the Department of Energy (DOE), and the sub-committee on commercial building for the Governor's Energy Advisory Committee on Energy Conservation. Repper also serves on the Advisory Committee on Geopressure-Geothermal to Center for Energy Studies, University of Texas and the Public Information Committee of the Edison Electric Institute (EEI).

As vice president of public affairs, Repper will be responsible for the company's governmental affairs, public and employee information and advertising.

Thomas H. Burbank, formerly senior vice president of finance at Edison Electric Institute (EEI), has been named GSU vice president of rates, economic analysis and strategic planning, effective September 1.

A native of Bridgeport, Conn., Burbank received



Fred C. Repper



Thomas H. Burbank

ed his bachelor of science degree in electrical engineering from Yale University in 1945. He joined EEI, the principal national association of the country's investor-owned electric utilities, in 1959.

Prior to joining EEI, Burbank was a rate consultant for EBASCO International. Before that, he worked in the rate department of the Connecticut Light and Power Company.

Active in a number of areas of the electric industry, Burbank has served on numerous industry-connected committees, including the following: Coordinating Subcommittee-National Petroleum Council's Committee on Energy Preparedness; Committee on Public Utilities-Business Advisory Council on Federal Reports, Office of Management and Budget; Project Committee of the National Electric Rate Design Study; and the Technical Advisory Committee on Finance, Federal Power Commission (FPC) National Power Survey.

Burbank is considered an expert in the field of economic forecasting and utility rate matters.

Thrift Plan

Investments made by the Trustee during September, 1978 covering employee deductions and Company contributions through August, 1978 were as follows:

Number of Shares	Purchase of Common Stock:	
	Total Cost	Average Cost Per Share
9,371	\$120,651.71	\$12.875

The Trustee also made the following deposits:

In First Security National Bank of Beaumont, \$52,344.92 in Savings.

In The Equitable Life Assurance Society, \$64,120.71 in Guaranteed Fixed Income Fund.

Leaders make 'contact' with benefits

How long has it been since you looked at that little green binder that has "Employee Handbook" and "Gulf States Utilities Company" on the front? At a recent CONTACT leader training session, 26 Gulf Staters not only looked at this book, but studied it thoroughly, in preparation for upcoming meetings covering employee benefits.

The place was the Sheraton-Chateau Charles in Lake Charles, Louisiana. For three days at the end of August, the 26 leaders for CONTACT, a program designed to disseminate information concerning subjects important to the utility business to GSU employees, went through extensive training on the topic "Employee Benefits."

Covering everything from retirement plans to medical insurance and financial aid to education, the leaders—representing all five of the Company's geographical divisions—had a full program, to say the least. Ken Huskey and Craig Armstrong, both of a California communications consultant firm, Ken Huskey and Associates, made the pace a fast, but complete, one.

On Monday, the first day, the CONTACT leaders spent much of the time getting information from various representatives of Gulf States' Personnel-Employee Benefits section. The question-and-answer format was used as the leaders began getting the information they would need to conduct their meetings later.

The next two days, Tuesday and Wednesday, saw the Gulf Staters split into two smaller groups to practice their presentations on what they had learned and studied.

For help in evaluating their performances, the CONTACT leaders were put on camera, with a videotape system to record what happened. However, not everyone was overjoyed with this prospect. Said one leader, "I'm not going in front of a camera . . . I'll go home!" Every leader did eventually take his turn before the camera's eye, though.

After each leader made his presentation on the part of the employee benefits program he had boned up on earlier, he got to see himself on the videotape system's television screen. Then everyone evaluated the performance, commenting on everything from hand gestures and other body movements to speaking voice.

Yes, there were some sweaty palms and other signs of nervousness, but that was only natural. In general, the leaders agreed the methods used were very helpful. Even the "rookies"—new leaders who had not worked on the other CONTACT programs covering rates, nuclear power and alternative energy sources—did well their first time out.

Letter

(from page one)

things with you.

One of the innovations we hope to introduce is a free classified ad section. If response warrants it, we'll start this with the November issue. If you have an item you'd like included, please send it in.

Remember, a good employee communications program starts with you, the employee.

Gary Dias
Editor

Page Four



SMILE, YOU'RE ON CONTACT CAMERA—Kevin Harrington of Videotronics of Beaumont, mans the camera so CONTACT leaders can see how their presentations look on the play back screen.

The leaders put in three very busy days, but there was some relaxation to go with the work. The first night saw almost everyone have dinner at the motel, as Hurricane Debra came ashore between Lake Charles and Beaumont. The rain was hard and blown by a gusty wind, so no one was really anxious to venture very far.

Tuesday evening, after a full day of CONTACT work, the GSU folks wound up in a local seafood restaurant. There was plenty of lively talk in that dining room on that particular evening!

The training continued on Wednesday, with more leaders getting up before the cameras. Again, the nervousness was there, but the presentations were still good. For encouragement, each speaker got a round of applause when he was through.

After a wrap-up and summary of what had been covered, the leaders left, headed back to their various jobs in the Gulf States system.

Since then, the CONTACT leaders have been holding meetings on employee benefits, passing the word on. Of course, it all began in Lake Charles, when some GSU employees took a lot more than a casual look at that binder labeled "Employee Handbook."

—Rick Harvin



CONTACT LEADERS—These are the leaders for the CONTACT employee information program at their last training session, held recently in Lake Charles. The subject for this session was benefits.

Varibus natural gas

(from page two)

duce an average of about 3.3 MMCF (million cubic feet) of natural gas and 60 barrels of condensate per day from the Mooringsport Limestone Formation at about 13,400 feet.

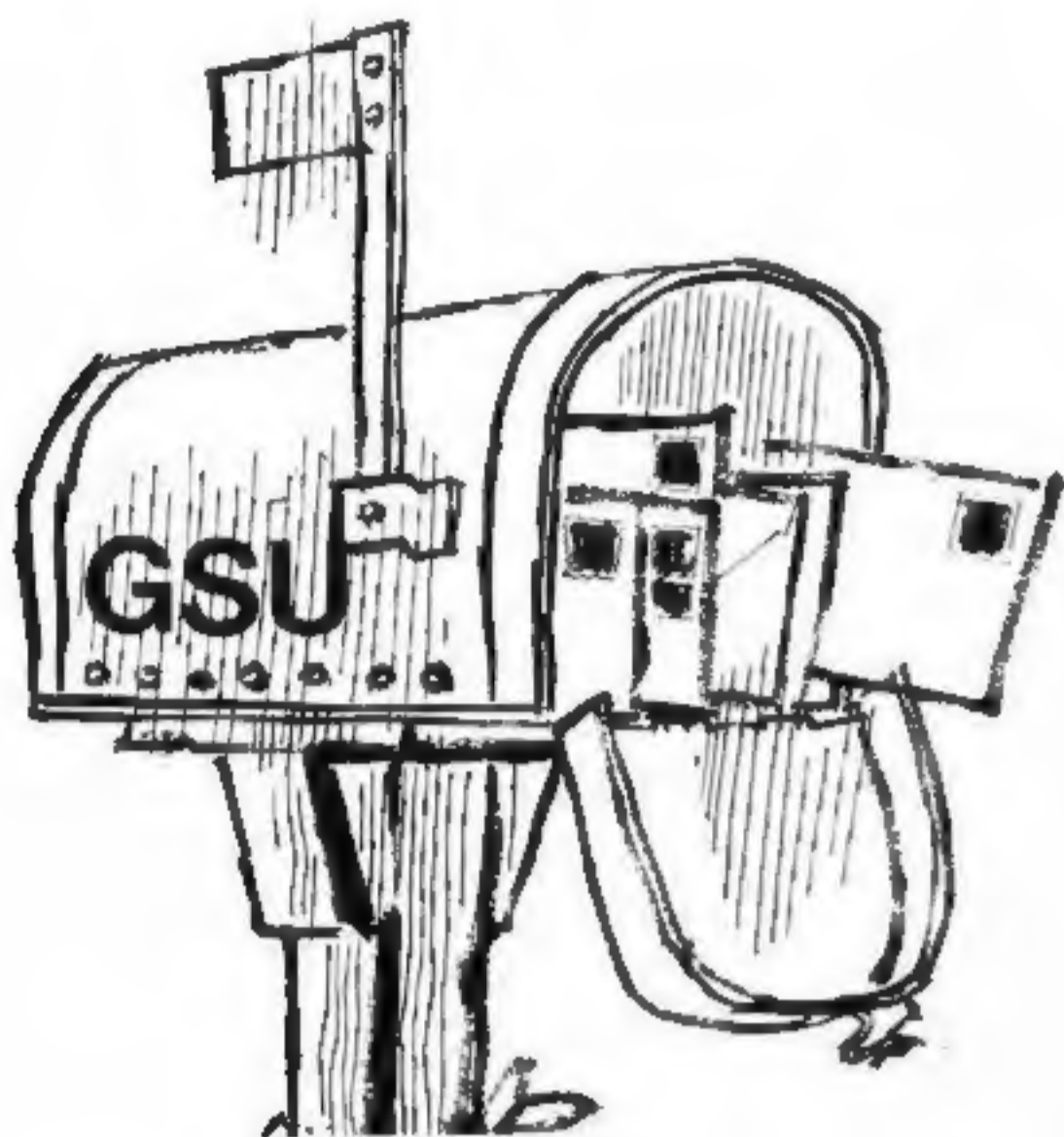
Marshall R. Young Oil Company is the major partner in the venture with a 50 percent interest. In addition to Varibus' interest of about 12 percent, Saga, the operator of the wells, owns nearly 20 percent and Public Service Company of Oklahoma has an investment identical to Varibus.

According to the terms of the agreement, Varibus has the right to add other wells to the contract. Two wells are being tested or are awaiting testing at 13,400 feet. An additional

well is drilling.

One of these, the Leo Seal Well No. 1 was drilled to 22,432 feet, found dry and plugged back. Further testing has shown the Mooringsport to be non-productive in that well. "Operations in that well have been temporarily suspended," said Hodges, adding that nine sections (nine square miles) in the vicinity of the well have been farmed out to others for further testing of the Mooringsport.

Varibus holds a minor interest in three other wells in the field, which have been completed by other producers. Saga is continuing further development of other wells with the participation of Varibus.



Mr. Donham Crawford
Gulf States Utilities
P. O. Box 2951
Beaumont, Texas 77704

Dear Don:

I enjoyed seeing you at the National Energy Forum in Washington. The Gulf States serviceman I mentioned to you is James Morgan. He lives in Anahuac, Texas.

I have a weekend home about six miles south of Anahuac on Trinity Bay. Several times I have had power trouble and called James, usually on the weekend. He has been quite prompt and efficient in responding. I have also had favorable experiences with several other Gulf States employees in the Anahuac area. You are fortunate to have such a fine group of employees.

Sincerely,
Robert H. Quenon
President, Peabody Coal Co.

Gulf State Utilities
Port Arthur, Texas

To Gulf States Personnel:

As a farmer's child, who worked in the fields and came in at night to carry wood and water to our house, which had a wood stove and kerosene lights, I have for some time, since I'm now 85½, contemplated writing you a letter of sincerest appreciation for all of you who are making my sun-down years easier. This is that letter.

Sincerely,
Inez W. Darnell
Port Arthur, Texas

Gulf States Utilities
P. O. Box 3421
Baton Rouge, Louisiana 70821

Dear Sponsor,

I'm having a very educationally good time. Thanks a million for sponsoring me. I really appreciate this opportunity to advance my knowledge of government. Everything is happening so very fast. This is a really super program. If only there could have been a program to go to like this one in the past four years, I would be a super, super person. Again, thanks for everything. You will always be thought of. Goodbye for now.

Your Girl Stater,
Doris Duncan
Louisiana Girl State
Louisiana State University

Ernest Dawson
Gulf States Utilities
P. O. Box 158
Conroe, Texas 77301

Dear Mr. Dawson:

Thank you for all the assistance you provided us relative to additional power for the Jack Benny Tournament this past weekend.

It is help like yours that make the tournament an outstanding success for the Juvenile Diabetes Foundation.

Thank you again,
Sherry Crump
Don Rickwalt

Mr. Mike Durham
Gulf States Utilities Company
P. O. Box 2951
Beaumont, Texas 77704

Dear Mr. Durham:

I just wanted to let you know how much my family and I enjoy the **Family Safety** publication sponsored by Gulf States Utilities Company. We find it informative, concise and highly beneficial.

Nowadays we preface a good many of our safety discussions with, "Family Safety says"...

Very Truly Yours,
Lucien P. Hebert
1st Class Lineman
Port Arthur Division

Former editor looks back

(from page one)

with arms, legs and a head. "Later we improved on it," he added.

"This lawyer thought we ought to copyright him but when we did we discovered that Reddy Kilowatt had been copyrighted 30 days before by a man named Ash Collins," (founder of Reddy Communications, Inc. owners of the trademark).

At any rate, Aleck was copyrighted and used extensively for several years. He was finally replaced in 1938 by Reddy Kilowatt, the nationally syndicated cartoon character used by many of the nation's investor-owned utilities.

But, whether it's Aleck Tricity or Reddy Kilowatt, Sutton believes that electric companies need to be personified in some way. "A large company like Gulf States just can't talk like the Reddy figure can."

Actually, said Sutton, the company did very little formal advertising in the beginning. "About all the advertising we did in the early years was an 'institutional ad' in 'progress editions' that papers would sell the company once a year. This was more of a goodwill gesture than anything else."

Under Sutton's direction the Gulf States advertising department won local and national recognition during his nearly 40 years with the company. "We used to have a lot of fun with advertising," he reminisced.

"I recall the time we got the sheriff to come down with a chain and a padlock. We put a meal in the oven and got the sheriff to chain it shut for eight to ten hours. We showed him locking and unlocking the oven. When we opened the oven, here was this perfectly cooked meal."

It was Sutton who developed the slogan "an electric range cooks the food, not the cook."

And there were other innovations, all designed



Sutton remembers...

to show the wonders and benefits of electricity.

Take, for example, the exhibit Sutton put together for the fair one year. "I'm sure it wasn't original. We had a 110-volt DC motor, which of course can act as a generator, rigged up with a bicycle. The generator was hooked up to a panel of lights and we invited people to see how much electricity they could generate. They were surprised to learn that they couldn't pedal hard enough to light a 25 watt bulb for more than a few minutes."

Sutton can't really remember having many real public relations problems during his GSU career. "Every employee was a good public relations man or woman and most of the time we were reducing rates while improving services.

"For awhile our record was downtrend, rates actually went down, so we had few problems with the public or regulatory agencies," recalled Sutton.

"The electric home was unheard of when I started with the company. Annual consumption was maybe 250 to 200 kilowatthours per home.

"In the early years, everyone had a lot of enthusiasm and was new on the job. It was sort of hip-hip hooray most of the era. We were growing," he said, looking back on years long since gone.

"It's still a growing concern. But it's a helluva lot bigger concern."

BOGUE, JOSEPH W., Systems Analyst, EDP Implementation Services, Bmt., transferred to EDP Planning Services and promoted to Senior Systems Analyst.

PARSLEY, THOMAS E., Systems Analyst, EDP Implementation Services, Bmt., promoted to Senior Systems Analyst.

RAINES, BETTY J., Senior Departmental Clerk, Records Management, Bmt., General Services, promoted to Coordinator-Records Management.

DAUZAT, ROY L., Purchasing Agent, Material Services, Nelson Station, promoted to Coordinator-Material Services.

BLACKBURN, RONALD R., Substation Mechanic First Class, T&D Substation, B. Rouge, transferred to Division Operations, Safety, and promoted to Safety Representative.

GRAVES, ROBERT L., Storekeeper, Division Accounting, Stores, B. Rouge, promoted to Storeroom Foreman.

SCHAEFER, MARVIN J., Serviceman First Class, T&D Services, Conroe, transferred to T&D Line Department and promoted to Utility Foreman.

ENLOE, CHARLES, Collector, Conroe, promoted to Supervisor-Credit and Collections.

BROWN, CURTIS A., Equipment Operator, Nelson Station, promoted to Control Operations Foreman.

GREER, EUPHUS M., Test Technician 1st Class, Louisiana Station, promoted to Safety Representative, Personnel Services, B. Rouge.

THAGGARD, CAROLYN V., Personnel Department Clerk, Bmt., transferred to Nelson Coal Project and promoted to Stenographer-Executive.

FAIR, MAXIE S., Personnel Department Clerk, Industrial Relations, B. Rouge, transferred to B. Rouge Division Operations and promoted to Secretary-Executive.

LUCAS, JUANITA M., Stenographer-Senior, Division Marketing Department, B. Rouge, transferred to Industrial Relations, Personnel Department, B. Rouge, and promoted to Personnel Department Clerk.

HEBERT, CLARENCE G., Communications Serviceman 1/C, Engineering Design, Technical Services, Bmt., transferred to T&D Relay & Communications, and promoted to Communications Foreman.

HAWKES, MARSHALL L., Engineering Assistant, Transmission Planning, Bmt., transferred to T&D Engineering, Survey, and promoted to Party Chief.

CHAMPAGNE, AMERY J., Director-Nuclear Services, Power Plant Engineering and Design, will assume the position of Director-Nuclear and Mechanical Engineering. His responsibilities will encompass nuclear fuel services, along with appropriate engineering assignments.

IRVIN, GEORGE L., Division Accounting Supervisor, B. Rouge, promoted to Superintendent-Consumer Services, Division Marketing.

SINGLETARY, DENNIS E., Senior Administrative Accountant, Accounting Services, Bmt., transferred to Division Accounting, B. Rouge, and promoted to Coordinator-Consumer Credit.

KELLY, ERNEST C., Utility Foreman, Denham Springs, promoted to Line Foreman.

BOUDREAUX, RODNEY D., Lineman 1st Class, B. Rouge, promoted to Utility Foreman, T&D Line.

JOHNSTON, VIRGINIA A., Stenographer, Financial Services, Bmt., transferred to Industrial Relations, Personnel, and promoted to Personnel Department Clerk.

COPELAND, WILLIAM G., Financial Analyst, Financial Services, Bmt., promoted to Senior Financial Analyst.

People....

HILBORN, BOBBY G., Utility Man, T&D Line, B. Rouge, transferred to Material Services, River Bend Station, and promoted to Inventory Control Supervisor.

HUGHES, OTHA C., Senior Clerk, Credit & Collections, Bmt., transferred to Industrial Relations, and promoted to Personnel Department Clerk.

CAUSEY, ANTHONY B., Risk Analyst, Risk Management, Bmt., promoted to Senior Risk Analyst.

WELCH, RAYMOND K., Coordinator-Surveying, Real Estate, System Engineering, Bmt., promoted to System Surveyor Supervisor.

CAMMACK, LOCKWOOD P., Party Chief, Survey, T&D Engineering, Bmt., transferred to Real Estate, System Engineering, and promoted to Survey Coordinator.

FAULK, JOSEPH L., Serviceman 1st Class, Jennings, promoted to Utility Foreman, T&D Line Department.

GUYE, ROBERT G., Senior Internal Auditor, Bmt., promoted to Supervisor-Internal Audits.

PETRY, ROBERT L., Senior Internal Auditor, River Bend Station, transferred to Bmt., and promoted to Supervisor-Internal Audits.

DORSEY, BRENT W., Administrative Accountant, B. Rouge, transferred to Bmt. as Internal Auditor.

ADAMS, CAMILLA P., Senior Administrative Accountant, General Accounting, Bmt., transferred to System Billing.

SHEFFIELD, FRANCES O., Confidential Records Clerk, Payroll, Bmt., transferred to the Controller's Staff as Stenographer-Executive.

DELAHOUSAYE, JOSEPH J., Supervisor-Budget Services, Bmt., promoted to Director-Budget Services.

BAILEY, CLARENCE M., Right-of-Way Man, T&D Department, B. Rouge, promoted to Supervisor-Survey and Right-of-Way.

FORCE, MARGARET K., Stenographer-Senior, T&D Operations, B. Rouge, promoted to Stenographer-Executive.

SMITH, HIRAM W., Senior Internal Auditor, Bmt., transferred to Division Accounting, B. Rouge, as Claims Representative.

WELLMANN, CLARA S., Local Office Clerk, Navasota, transferred to Conroe and promoted to Supervisor-Customer Accounts.

KEELAN, CINDY E., Departmental Clerk, T&D Engineering, Conroe, promoted to Personnel Department Clerk, Industrial Relations, Western Division.

MAGGIO, SALVATORE, Senior Draftsman, Engineering Design, Construction-Drafting, Bmt., promoted to Section Head.

DUCOTE, MICHAEL E., Relayman First Class, B. Rouge, promoted to Relay Foreman, Relay Department.

SMITH, THAD R., Substation Mechanic First Class, B. Rouge, promoted to Utility Foreman, Substation Department.

KIRK, KENT R., Lineman First Class, T&D Line Department, Bmt., promoted to Utility Foreman.

SEGREE, URSULA M., General Clerk, Subsidiary Accounting, Accounting Services, Bmt., promoted to Confidential Records Clerk, Payroll.

SANDERS, HUGH C., Control Operations Foreman, Nelson Station, changed to Maintenance Coordinator.

JENKINS, CHARLES R., Equipment Operator, Nelson Station, promoted to Control Operations Foreman.

WATKINS, BEVERLY A., Stenographer-Senior, Tax Services Department, Bmt., promoted to Stenographer-Executive.

FOLLOWAY, JANET S., Stenographer-Senior, Division Accounting, L. Charles, promoted to Personnel Department Clerk, Industrial Relations.

CARLIN, HARRISON J., Service Foreman, Lafayette, promoted to General Line Foreman.

BONNET, RUSSELL J., Utility Man, T&D Line, Lafayette, promoted to Assistant to General Line Foreman.

BURRIS, MONA O., Departmental Clerk, Division Marketing, Lafayette, transferred to District Operations and promoted to Stenographer-Executive.

LYTLE, DEWEY I., Operating Supervisor, B. Rouge, promoted to Operating Superintendent-Electric.

ZIMMERLY, DELBERT R., Division Engineer, T&D Engineering, L. Charles, transferred to T&D Operations, B. Rouge, and promoted to Operating Supervisor.

McKENZIE, RONALD M., Operating Superintendent-Electric, B. Rouge Division, changed to Operating Superintendent, Bmt. Division.

ENER, NORMAN W., Division Accounting Supervisor, Western Division, transferred to Division Production, Sabine Station, and promoted to Supervisor-Accounting and Administration.

GIBSON, RICHARD L., Superintendent-Start Up and Test, River Bend Project, transferred to Power Plant Construction as Director-Construction Services.

CHAPMAN, MICHAEL W., Coordinator-Professional Recruitment, Personnel Services, Bmt., transferred to Power Plant Construction, Nelson Station, and promoted to Site Administrator.

CUMMINGS, WILLIAM F., Personnel Administrator, Personnel Services, Bmt., promoted to Staff Assistant to the Senior Vice President-Energy Development.

BROUSSARD, EARL J., Coordinator-Area Development, Division Marketing, Lafayette, transferred to Public Affairs, Lafayette, and promoted to Governmental Affairs Representative.

LANDRY, MICHAEL J., B. Rouge, promoted to Helper, T&D Labor Crews.

GREENHILL, CHARLES, B. Rouge, promoted to Helper, T&D Labor Crews.

PELICHET, TORRIS JR., B. Rouge, promoted to Helper, T&D Labor Crews.

BOURG, ALAN E., B. Rouge, promoted to Helper, T&D Labor Crews.

SMITH, JAMES R., B. Rouge, promoted to Helper, T&D Labor Crews.

BREAUX, DWAYNE M., B. Rouge, promoted to Helper, T&D Labor Crews.

STONE, DONALD R., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

PETERS, DENNIS, B. Rouge, promoted to Construction Worker, Gas Department, Construction.

WATTS, RICKY E., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

WILHARMS, JERALD W., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

PLAISANCE, DAVID B., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

DAWSON, ROBERT C., B. Rouge, promoted to Corrosion Technician, Gas Department, Construction.

GERALD, RONNIE R., B. Rouge, promoted to Corrosion Technician, Gas Department, Construction.

GROSS, JOHN W., B. Rouge, promoted to Corrosion Technician, Gas Department, Construction.

HARRIS, DAVID G., L. Charles, promoted to Helper, T&D Labor Crews.

DUNCAN, MARK D., L. Charles, promoted to Helper, T&D Labor Crews.

MALBROUGH, ARTHUR, L. Charles, promoted to Helper, T&D Labor Crews.

SONNIER, MATTHEW L., L. Charles, promoted to Helper, T&D Labor Crews.

BASS, BETTY C., Bmt., promoted to Draftsman, Engineering Design, DEC Drafting.

PATRONELLA, PATRICK W., Bmt., promoted to Draftsman, Engineering Design, DEC Drafting.

COATES, NITA F., Bmt., promoted to Draftsman, Merit Roll, Engineering Design, DEC Drafting.

On The Move

GONZALES, CAMILLE J., Project Scheduler, System Engineering, Bmt., promoted to Supervisor-Scheduling, Engineering Design, Scheduling.

SIMPSON, WILLIAM L., Section Head, System Engineering, Bmt., promoted to Project Scheduler, Engineering Design, Scheduling.

BURGESS, FRANCIS L., Senior Engineering Assistant, System Engineering, Bmt., promoted to Section Head, Engineering Design, Scheduling.

GILLENLINE, BOBBY J., Senior Engineering Assistant, System Engineering, Bmt., promoted to Section Head, Engineering Design, Construction.

SHEPHERD, G. HARRY, Supervisor-Scheduling, Engineering Design, Bmt., transferred to Projects Planning & Measurement and promoted to Coordinator-Planning & Scheduling.

JUDICE, MICHAEL W., Training Representative, Personnel Services, Bmt., transferred to Industrial Relations and promoted to Labor Relations Representative.

PAGE, BLAINE D., Equipment Operator, Lewis Creek Station, promoted to Control Operations Foreman.

GUYOTE, RICHARD P., Equipment Operator, Sabine Station, promoted to Control Operations Foreman.

REYNOLDS, DAVID B., Nuclear Planning Representative, River Bend Project, Bmt., promoted to Coordinator-Project Administration.

WEBB, PAMELA J., Engineer, Transmission Planning Department, Bmt., transferred to the T&D Engineering Department, Pt. Arthur.

CAUSEY, TONY M., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

TILLEY, SYLVESTER II, B. Rouge, promoted to Construction Worker, Gas Department, Construction.

MORGAN, CHARLES B., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

McGHEE, CHARLEY L., B. Rouge, promoted to Pipeman Apprentice, Gas Department, Construction.

COATES, DAVID, B. Rouge, promoted to Pipeman Apprentice, Gas Department, Construction.

LAFAYETTE, JESSIE, B. Rouge, promoted to Pipeman 2/C, Gas Department, Construction.

HILLS, EDDIE J., B. Rouge, promoted to Pipeman 2/C, Gas Department, Construction.

MAYFIELD, JOSEPH R., B. Rouge, promoted to Pipeman 2/C, Gas Department, Construction.

BLAKES, JOSEPH, B. Rouge, promoted to Pipeman 1/C, Gas Department, Construction.

PENN, JOHNNIE, B. Rouge, promoted to Pipeman 1/C, Gas Department, Construction.

WALKER, ALTON, B. Rouge, promoted to Pipeman 1/C, Gas Department, Construction.

BRANAGH, VERNER, B. Rouge, promoted to Pipeman 1/C, Gas Department, Construction.

HILLS, OSCAR JR., B. Rouge, promoted to Pipeman 1/C, Gas Department, Construction.

SCOTT, LEON M., B. Rouge, promoted to Pipeman 1/C, Gas Department, Construction.

JACKSON, LIMUEL H., B. Rouge, promoted to Pipeman 1/C, Gas Department, Construction.

POWELL, ODDIE L., JR., Burkeville, promoted to Repairman 1/C, Toledo Bend, Mechanical.

BONIN, SONJA L., Bmt., promoted to Operators Helper, Neches Station, Operations.

NETTERVILLE, CRAIG B., Bmt., promoted to Operators Helper, Neches Station, Operations.

WINGER, JOHN F., Bmt., promoted to Mechanics Helper, Neches Station, Test.

GALMORE, REGINALD D., Bmt., promoted to Mechanics Helper, Neches Station, Mechanical.

CHAMBER, MARIAN, Bmt., promoted to Repairman 1/C, Neches Station, Mechanical.

COWART, MILTON E., Bmt., promoted to Helper, T&D Labor Crews.

HAYES, GLEN J., Bmt., promoted to Lineman 4/C, T&D Service.

HARRIS, ANTHONY., Bmt., promoted to Serviceman 4/C, T&D Service.

ANDERSON, RONALD W., Silsbee, promoted to Apprentice, T&D Line.

AUGUSTINE, FRED W., Orange, promoted to Lineman 1/C, T&D Line.

LLOYD, DOROTHY B., Silsbee, promoted to Senior Clerk, Division Accounting, Overall.

PARKHURST, VIVA B., Orange, promoted to Senior Clerk, Division Accounting, Customer Accounts.

ROACH, EUGENE JR., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

YOUNG, BERTELL, B. Rouge, promoted to Construction Worker, Gas Department, Construction.

more people on the move

POWELL, RICHARD W., Pt. Arthur, promoted to Equipment Operator, Sabine Station, Operations.

TEAGUE, CLARK E., Pt. Arthur, promoted to Test Technician 2/C, Sabine Station, Test.

JONES, JOSEPH R., Pt. Arthur, promoted to Mechanics Helper, Sabine Station, Mechanical.

HOUSTON, WILLIAM, Pt. Arthur, promoted to Mechanics Helper, Prov., Sabine Station, Mechanical.

BARKER, MICHAEL E., Pt. Arthur, promoted to Garage Mechanic 2/C, T&D Garage.

DUPLANT, CRAIG N., Pt. Arthur, promoted to Apprentice, T&D Line.

YOUNG, WILBERT J., JR., Pt. Arthur, promoted to Apprentice, T&D Line.

GARCIA, LUIS, Pt. Arthur, promoted to Lineman 4/C, T&D Line.

TROVE, DAVID G., Pt. Arthur, promoted to Lineman 4/C, T&D Line.

DOUGLAS, DOLORES T., Pt. Arthur, promoted to Senior Clerk, Division Accounting, Customer Services.

CUNDIFF, AUDREY L., Mid County, promoted to Senior Clerk, Division Accounting, Overall.

MARTINEZ, MICHAEL E., Navasota, promoted to Lineman 4/C, T&D Line.

FONTENOT, LARRY P., B. Rouge, promoted to Mechanics Helper, La. Station, Mechanical.

GAUTHIER, DANIEL M., B. Rouge, promoted to Test Technician 2/C, Willow Glen Technical.

THOMAS, BARRY L., B. Rouge, promoted to Equipment Operator, Willow Glen, Operations.

VAN OSDELL, JAMES C., B. Rouge, promoted to Mechanics Helper, Willow Glen, Mechanical.

HICKS, BILLY R., B. Rouge, promoted to Repairman 1/C, Willow Glen, Mechanical.

BULLARD, LARRY R., B. Rouge, promoted to Pipeman, Apprentice, Gas Department, Construction.

ROACH, EUGENE JR., B. Rouge, promoted to Pipeman, Apprentice, Gas Department, Construction.

BERGERON, HUGH R., B. Rouge, promoted to Pipeman, Apprentice, Gas Department, Construction.

ZERINGUE, JAMES R., B. Rouge, promoted to Engineering Assistant, T&D, Engineering.

CANFIELD, GREGORY M., B. Rouge, promoted to Relayman 2/C, T&D Relay.

HARRIS, CHARLES L., B. Rouge, promoted to Garage Mechanics Helper, T&D Garage.

COLLINS, LEROY F., B. Rouge, promoted to Lineman 4/C, T&D Line.

TURNER, ALBERT, B. Rouge, promoted to Lineman 4/C, T&D Line.

CAROLINA, CHARLES E., B. Rouge, promoted to Lineman 1/C, T&D Line.

EAPHROM, JOHN, B. Rouge, promoted to Substation Mechanic 4/C, T&D Substation.

MARTIN, CHARLIE JR., B. Rouge, promoted to Substation Mechanic 3/C, T&D Substation.

FONTENOT, DAVID N., B. Rouge, promoted to Serviceman 1/C, T&D Service.

FORTE, ROGER L., Gonzales, promoted to Apprentice, T&D Line.

PHILLIPS, DWIGHT S., Denham Springs, promoted to Apprentice, T&D Line.

BROUSSARD, JULIAN R., L. Charles, promoted to Test Technician 2/C, Nelson Station, Test.

MCCARTHY, GEORGE, L. Charles, promoted to Repairman 2/C, Nelson Station, Mechanical.

FRANKLIN, HARRISON, L. Charles, promoted to Apprentice, T&D Line.

COLQUITT, DONNELL JR., L. Charles, promoted to Apprentice, T&D Service.

GUILBEAU, MICHAEL, Lafayette, promoted to Relayman 3/C, T&D Relay.

GOODWIN, DARRELL W., Jennings, promoted to Engineering Assistant, T&D Engineering.

ESTHAY, BESSIE A., L. Charles, promoted to Storeroom Assistant, Prov., Division Accounting, Stores.

MYERS, BRENDA F., Lafayette, promoted to Senior Clerk, Division Accounting, Customer Accounts.

SONNIER, PALMIRE R., Sulphur, promoted to Senior Clerk, Division Accounting, Overall.

GILBERT, LORETTA M., Jennings, promoted to Senior Clerk, Division Accounting, Overall.

BULLARD, LARRY R., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

BERGERON, HUGH R., B. Rouge, promoted to Construction Worker, Gas Department, Construction.

BARBER, GEORGE, B. Rouge, promoted to Construction Worker, Gas Department, Construction.

KELLY, FELTON L., B. Rouge, promoted to Helper, T&D Labor Crews.

MENCER, EROLL W., B. Rouge, promoted to Helper, T&D Labor Crews.

BAILEY, PATRICIA A., Bmt., promoted to Engineering Helper, Project Planning and Measurements.

TORAN, MARLENE O., Bmt., promoted to Mechanics Helper - Neches Station, Mechanical.

HAYNES, BRENDA H., Bmt., promoted to Mechanics Helper - Neches Station, Mechanical.

LOVELY, CAROLYN M., Bmt., promoted to Mechanics Helper - Neches Station, Mechanical.

LACY, OLIVER JR., Bmt., promoted to Engineering Assistant, T&D Engineering.

WILSON, DAVID M., Bmt., promoted to Apprentice, T&D Line.

HICKMAN, LEE A., Bmt., promoted to Lineman 2/C, T&D Line.

KING, MICHAEL W., Silsbee, promoted to Apprentice, T&D Line.

HASS, EDWARD W., Dayton, promoted to Apprentice, T&D Line.

CASMIRE, LARRY P., Pt. Arthur, promoted to Mechanics Helper, Sabine Station, Mechanical.

MCCAULEY, RUSSELL W., Pt. Arthur, promoted to Mechanics Helper, Sabine Station, Mechanical.

ROMERO, DRAKE J., Pt. Arthur, promoted to Mechanics Helper, Sabine Station, Mechanical.

FREDERICK, MICHAEL W., Pt. Arthur, promoted to Lineman 3/C, T&D Line.

MERCER, GERALD W., Pt. Arthur, promoted to Lineman 3/C, T&D Line.

JORDAN, MARK G., Pt. Arthur, promoted to Lineman 4/C, T&D Line.

SCOTT, ANDREW, Pt. Arthur, promoted to Substation Mechanic 3/C, T&D Substation.

SIMMONS, DAVID M., Pt. Arthur, promoted to Meter Reader, Division Accounting/Customer Accounts.

PIERCE, CLYDE W., Conroe, promoted to Engineering Helper, T&D/Engineering.

ARDEN, TIMOTHY J., Conroe, promoted to Helper-T&D/Labor Crews.

WEASE, DUSTY L., B. Rouge, promoted to Mechanics Helper, La. Station, Mechanical.

HORTON, WILLIAM C., B. Rouge, promoted to Mechanics Helper, La. Station, Mechanical.

ODUM, HENRY D., B. Rouge, promoted to Auxiliary Operator, La. Station, Operations.

AUSTIN, KENNETH R., B. Rouge, promoted to Auxiliary Operator, La. Station, Operations.

STANLEY, RICHARD L., B. Rouge, promoted to Test Technician 2/C, Willow Glen, Test.

WALKER, RONNIE D., B. Rouge, promoted to Mechanics Helper, Willow Glen, Mechanical.

BROUSSARD, ROBERT J., B. Rouge, promoted to Repairman 1/C, Willow Glen, Mechanical.

HART, CURTIS L., B. Rouge, promoted to Helper, Gas Department, Service.

MARTIN, SEMMIE, B. Rouge, promoted to Apprentice, Gas Department, Meter.

TOMPLEY, JOSEPH E., B. Rouge, promoted to Helper-T&D Labor Crews.

HILLS, BARRY, B. Rouge, promoted to Apprentice, T&D Line.

BRISTER, JOHN W., JR., B. Rouge, promoted to Lineman 1/C, T&D Line.

BROOKS, WILBERT JR., B. Rouge, promoted to Lineman 1/C, T&D Line.

OWENS, KENNARD C., B. Rouge, promoted to Lineman 1/C, T&D Line.

RIMES, BEN R., B. Rouge, promoted to Lineman 1/C, T&D Line.

SPARKS, RODNEY L., B. Rouge, promoted to Serviceman 3/C, T&D Services.

WILLIS, JOHN, B. Rouge, promoted to Garage Mechanics Helper, T&D Garage.

AUBIN, DONALD D., Denham Springs, promoted to Apprentice, T&D Line.

BLANCHARD, DANIEL R., L. Charles, promoted to Master Electrician, Nelson Station, Electric.

HEBERT, JEAN L., L. Charles, promoted to Mechanics Helper, Nelson Station, Test.

FOREMAN, CAROL, L. Charles, promoted to Meterman 1/C, T&D Meter.

FELIX, CINDA L., L. Charles, promoted to Stenographer, T&D Engineering.

BRYANT, WILSON, Bmt., promoted to Painter, Building and Grounds, Systems Operations.

WILLIAMS, CLEVELAND, Bmt., promoted to Helper, T&D Labor Crews.

PARKS, BEN JR., Bmt., promoted to Helper, T&D Labor Crews.

ANTOINE, FREDDIE JR., Bmt., promoted to Helper, T&D Labor Crews.

(Continued on next page)

Deaths

Five retired GSU employees have died since the last notices were published in *PLAIN TALKS*.

Missing now among the retired are **Forest F. Elkins**, Crystal Beach, Tex.; **Ben Gray, Jr.** and **Clarence B. Barron**, both of Baton Rouge; and **Lennie C. Pace** and **Harold J. Petetan**, Beaumont.

Elkins, who died on August 29, joined the company in 1934 as a bill deliverer in Port Arthur. The Army veteran has held a number of positions during his 41-year career with GSU, all of them in the Port Arthur division.

He was a senior consumer services representative at the time of his retirement in 1975.

Gray died on August 14, ten years after his retirement from the production department at Louisiana Station.

Born in Erwinville, La., Gray attended school in the Baton Rouge area. He was employed by GSU in 1928 in Beaumont and two years later he was transferred to Louisiana Station.

Gray served in the U.S. Army during World War II.

Barron died September 12 following a long illness. He was 74.

A native of Quincy, Mass., he was a graduate of the Massachusetts Institute of Technology with a degree in business and engineering administration. Barron joined GSU in 1928 and held a number of posts with the company, including Baton Rouge division sales superintendent from 1954 to 1963. He retired in 1965.

Barron was the first Gulf Stater called to active service during World War II. He attained the rank of colonel by the end of the war, a rank he held in the honorary retired reserves until his death.

He was preceded in death by his wife, the former Alice McMasters.

Pace, who died on September 9, retired in 1964 after 38 years with the company.

The Pine Hill, Tex., native was hired in 1926 as an electrician's helper in Port Arthur. After transfers to Beaumont and back to Port Arthur, Pace was moved to Beaumont for good in 1934 where he worked as an electrician at Neches Station. He served as electrical maintenance foreman from 1947 until his retirement.

Pace had been active in a number of fraternal organizations, including Beaumont Masonic Lodge 286, Beaumont Royal Arch #188, Beaumont Commandery #38, Knights Templars, the El Mina Shrine in Galveston, the Port Arthur Order of the Eastern Star and Port Arthur Grotto.

Petetan, a native of Lake Charles, died on September 21.

A 30-year GSU employee, Petetan started his Gulf States career in 1942 as a laborer at Neches Station. He was promoted to special laborer in 1959 and remained at Neches until his retirement in 1972.



Elkins



Gray



Barron

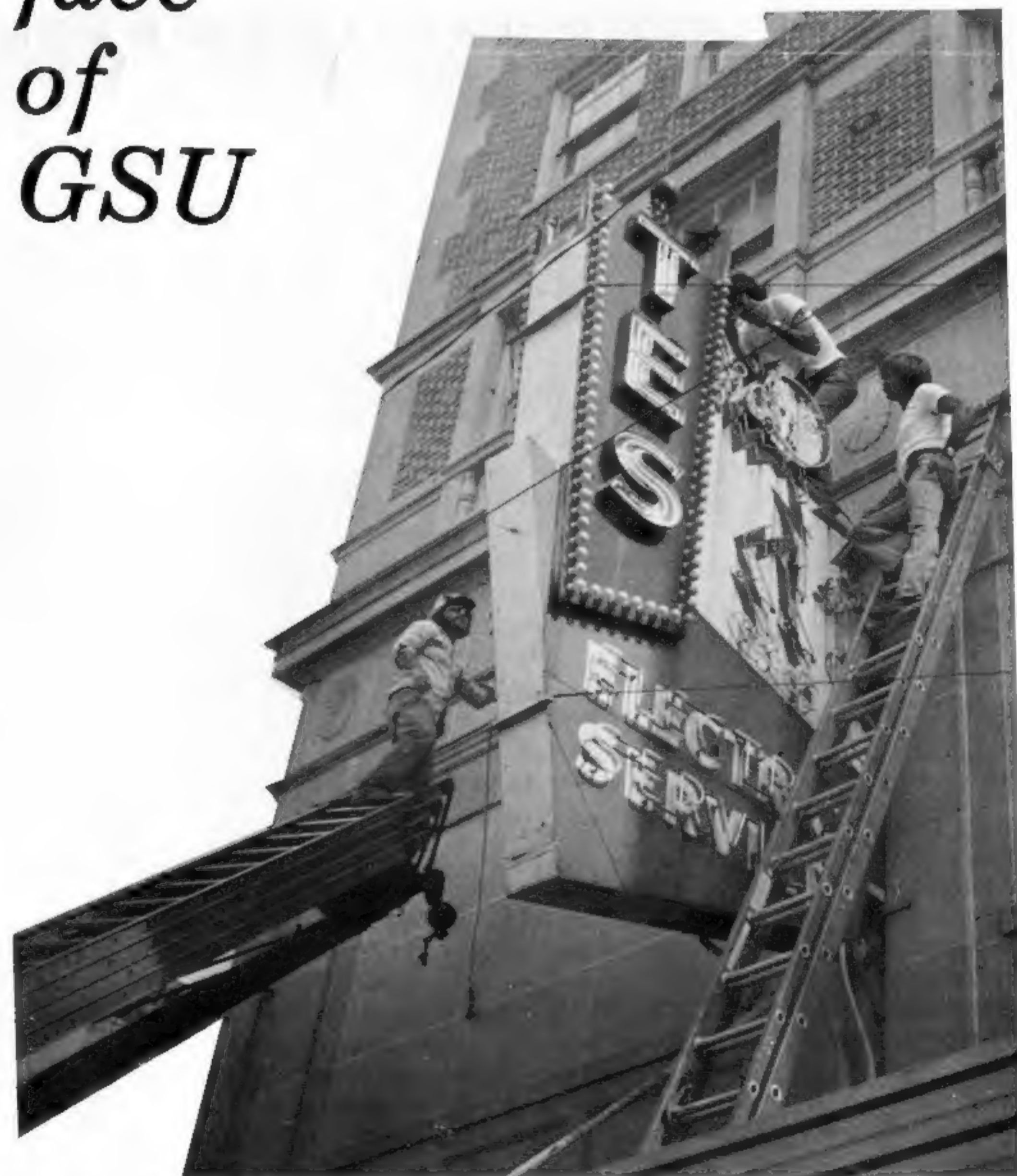


Pace



Petetan

The changing face of GSU



more people . . .

RAMSEY, HAYWARD, Bmt., promoted to Helper, T&D Labor Crews.

COOPER, JOHN E., JR., Bmt., promoted to Helper, T&D Labor Crews.

CORMIER, HUBERT E., JR., Bmt., promoted to Helper, T&D Labor Crews.

ALLEN, MERLE R., Pt. Arthur, promoted to Helper, T&D Labor Crews.

McEWAN, VINCENT, Conroe, promoted to Helper, T&D Labor Crews.

VERCHER, TOMMY J., JR., Conroe, promoted to Helper, T&D Labor Crews.

LEE, WALTER E., Conroe, promoted to Helper, T&D Labor Crews.

PLUMBER, MICHAEL T., Conroe, promoted to Helper, T&D Labor Crews.

PLAIN TALKS isn't the only thing that looks a little different this month. As the above photo shows, workers recently removed the outdated Gulf States sign from the main office building in Beaumont. Notice the many tiny light bulbs and fluorescent lights on the sign, remnants of an era when there was "energy to spare."

Service Awards

40 years



H. T. Henriksen
Division Production
Beaumont



J. W. Minner
Electric T&D Dept.
Port Arthur

30 years



Charles W. Bell
Division Operations
Woodville



Victor H. Bradley, Jr.
Division Production
Beaumont



Jesse L. Childress
Electric T&D Dept.
Beaumont



Leroy Courville
Division Accounting Dept.
Conroe



Carl J. Daniels
Electric T&D Dept.
Lake Charles



Earl L. Garvin
Electric T&D Dept.
Beaumont



Norbert L. Romero
Electric T&D Dept.
Port Arthur

20 years



Nathan C. Demarest
Electric T&D Dept.
Lake Charles



David E. Lewis
Electric T&D Dept.
Lake Charles



Clifton Miller
Electric T&D Dept.
Lake Charles



Dolores R. Spafford
Accounting Services
Beaumont

10 years



Jerson Acaldo
Division Accounting
Gonzales



Lynn J. Benoit
Electric T&D Dept.
Lake Charles



James W. Davidson
Division Marketing
Baton Rouge



Ronald H. Eaves
Division Production
Port Arthur



Mary W. LaRocca
System Engineering
Design
Beaumont



Joseph Williams, Jr.
Division Production
Port Arthur

Inside GSU



A number of Gulf States executives recently toured Combustion Engineering, Inc. facilities in Windsor, Conn. Pictured above are (from left to right) R. C. Patterson, C-E Manager, Coal Gasification; Larry Humphreys, GSU senior vice president of energy development; Gary Weigand, GSU technical assistant to the chairman of the board; Don Crawford, GSU chairman of the board; and H. M. Winter-son, C-E group vice president. Also making the tour was Jim Derr, vice president-power plant engineering and design. (photo courtesy C-E Power Systems)



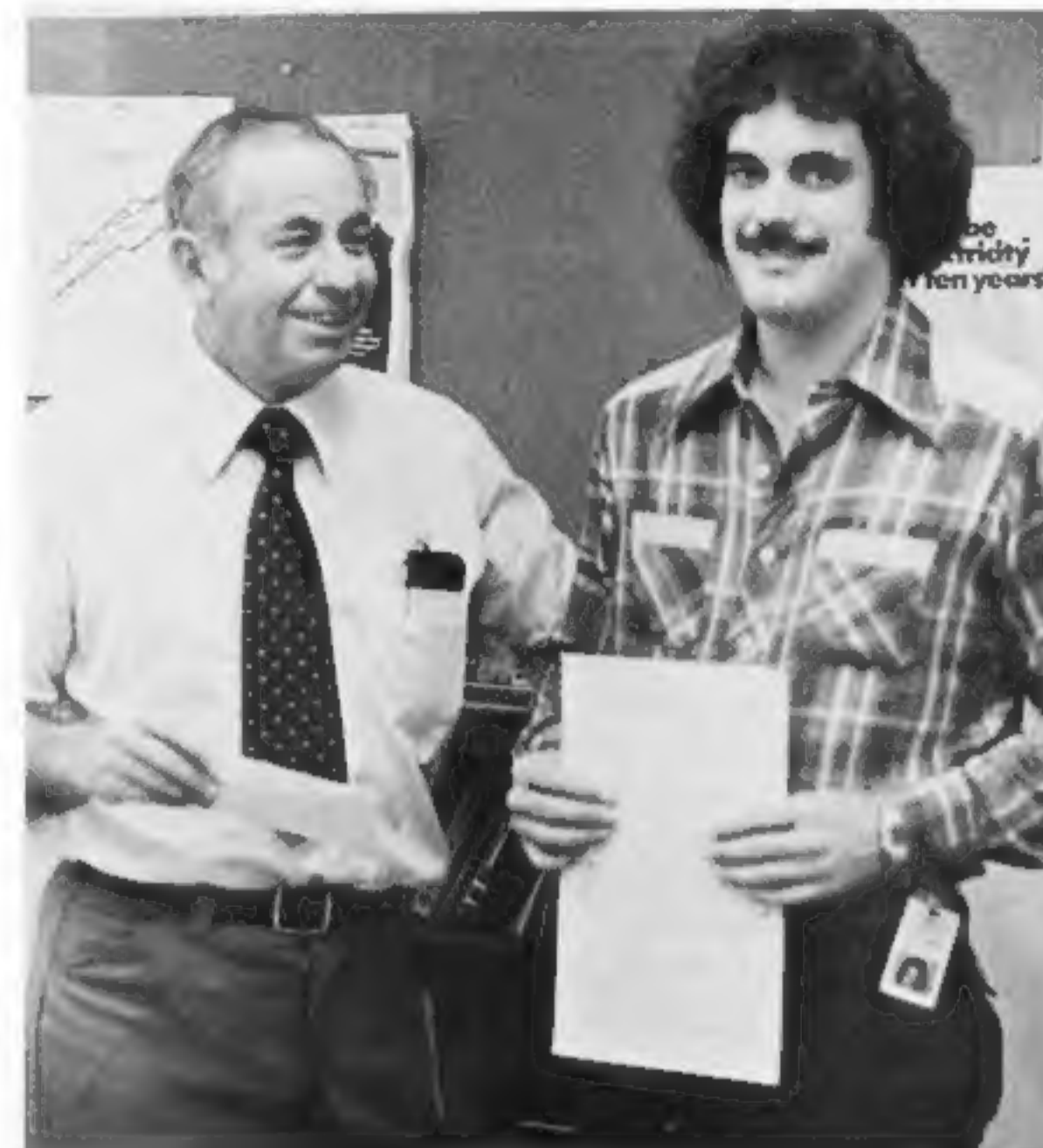
James Braswell, manager-administrative services, was recently honored by co-workers upon reaching the 40-year service plateau. Congratulations!!!



Jan Jolly, daughter of Dale Jolly, ARM clerk in Classification Accounting in Beaumont, was married to Homer H. Smith, Jr. on September 9 at the Immaculate Conception Catholic Church in Groves, Tex. The couple makes their new home in Nederland, Tex. Both are graduates of Lamar University.



Paul Bradley Lapoint, 17-year-old son of Tom Lapoint, Lafayette Engineering, attended Louisiana Boys State this year representing Kaplan High School. While there, he was elected to the city council and enjoyed all activities offered. (from Mona Burris)



Winner of the recent contest to rename the weekly employee newsletter was Gary Dugas, System Engineering and Design. Above, Jim Turner, manager-communications, presents Dugas (right) with a \$50 gift certificate for submitting the name **NEWSBREAKER** to replace **PROJECT 80**.



Barbara Ellen Wright, daughter of Naomi Wright, Records Department in Beaumont, became the bride of Lt. Gary W. Stephens of Groves, Tex., on June 1 at the Air Force Academy chapel in Colorado Springs. Gary graduated from the academy on May 31 and Barbara is a 1977 graduate of the Lamar Dental Hygiene School.

Kent, Minor, Christian retire

Leslie B. Kent, district superintendent in Port Allen, is retiring November 1 after 40 years with GSU. This is an early retirement.

A native of Blanks, La., Kent was hired in 1938 as a bus driver. The Livonia High School graduate is married to the former Anne Soileau of Washington, La., and the couple has two children, Jo Ann Hodges and Leslie B. Kent, Jr.

Kent is a member and past president of the Port Allen Rotary Club and serves on the Port Allen Planning Commission, of which he is past chairman.

Durwood A. Minor, storeroom assistant in Conroe, is also retiring early November 1.

A veteran of 36 years service to Gulf States, Minor was employed in 1942 as a laborer in Navasota, Tex. He is a native of Anderson, Texas.

Louis C. Christian, Jr., district superintendent



Kent



Minor



Christian

in Baton Rouge, retired September 1.

A native of Charles City County, Va., Christian holds a bachelor of science degree in electrical engineering. He is a veteran of six years in the U.S. Army, having served as a major in the Army Corps of Engineers.

Christian and his wife, the former Mary Elizabeth McCreary of Brewton, Ala., have three children, Louis C. Christian, III, Paula and Bell.

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and The Advertising Council

Published monthly for employees and annuitants of Gulf States Utilities Company. Produced within the Public Affairs Department, Fred C. Rep-
per, vice president, by the Communications Department, James S. Turner, manager. Editor-Gary Dias, Contributing editor-Rick Harvin, Artist-
Ken Haynie. Address all communications, to Editor, PLAIN TALKS, Gulf States Utilities Company, P. O. Box 2951, Beaumont, Texas 77704.
Phone (713) 838-6631.